

## Sugar and Spice Fairy Privacy Policy

Sugar and Spice Fairy™ and our licensed Sugar and Spice Fairy™ retail stores' are committed to reasonably protecting our customers' privacy. Sugar and Spice Fairy™ handles all information including: transactions, customer accounts and any correspondence - *with discretion* in order that we may provide our customers a safe and secure *online experience*. Sugar and Spice Fairy™ and [www.sugarandspicefairy.com](http://www.sugarandspicefairy.com) website are owned by Sugar and Spice Fairy™, LLC.

### Personal Information

Some functions and services' Sugar and Spice Fairy™ offer through our website, require that you provide personal information. *For example:* when you place an order or request a catalog, we will require your name, postal and or e-mail address/billing address, and (*to process an order only*), your credit card information. Sugar and Spice Fairy™ realizes that when you submit personal information to us in confidence, Sugar and Spice Fairy™ will not abuse your trust. Therefore, all personal information that you submit to Sugar and Spice Fairy™, will only be used by Sugar and Spice Fairy™ and /or the retail outlets that fill's your order, only for the sole purposes of marketing and customer service. Sugar and Spice Fairy™ does not sell or trade our customers' personal information to other organizations. Sugar and Spice Fairy™ will not change the policy without notice to you as a customer. However, we may disclose personal information to local, state and federal law enforcement officials when we believe in good faith that the law requires disclosure.

Sugar and Spice Fairy™ policy was last revised on 4/26/07.

### Marketing and Promotions

When you order products from Sugar and Spice Fairy™, or one of our licensed retail shops', Sugar and Spice Fairy™ will assume that you intend to become a repeat customer. Therefore, we will add your name and e-mail address to our marketing database so that we can occasionally send you messages about our holiday specials and/or our new or featured products. Sugar and Spice Fairy™ also assumes that people to whom you send our products, will want to order from us, as well, and we may add their contact information to our internal marketing database.

### Credit Cards

Our retail stores' use credit card numbers submitted to them through Sugar and Spice Fairy™ website for payment purposes only and not for the sole use of marketing. Sugar and Spice Fairy™ uses Secure Sockets Layer (SSL) encryption technology to protect your credit card number, name and e-mail address/billing address. An unbroken key or closed

lock (depending on your browser, *look at the lower right-hand corner of your browser window*) indicates that the SSL is active.

## E-mail and Postal Correspondence

If you send Sugar and Spice Fairy™ or any of our retail shops' an e-mail message, we may retain that message, as well as, any response that we may send you. Sugar and Spice Fairy™ will also add your e-mail address/billing address to our marketing database. Sugar and Spice Fairy™ may also provide our retail shops' aggregate statistics about our customer traffic patterns and our related website information. Sugar and Spice Fairy™ may also provide these statistics to reputable third parties for analysis but the statistics will include no information that allows anyone to identify *you* personally.

Sugar and Spice Fairy™ emails' are sent to anyone who provides their email address/billing address by requesting a catalog or by placing an order through our website at [www.sugarandspicefairy.com](http://www.sugarandspicefairy.com) or by placing an order at one of our retail shop locations. *Please note* that your email address will only be used by Sugar and Spice Fairy™ and will never be sold or otherwise distributed without your permission.

## Online Policy for Individuals 17 Years Old and Under

Sugar and Spice Fairy™ designed our website as a general audience site; it is not directed specifically to children. Individuals 17 years of age or younger, should not place orders through our website or send us personal information without their parents' or guardians' permission. You are responsible for your children's actions in respect to this site. Sugar and Spice Fairy™ encourages parents to be aware of their children's online activities, and to learn about software that can filter objectionable materials.

## Advertisers & Hyperlinks to Other Websites

If you submit your name through a form on our website to request information from an advertiser or other third party, neither Sugar and Spice Fairy™ nor our shops' are responsible for any marketing or other use of your information by the third party. Advertisers and other third parties may or may not protect your personal information or promise not to sell it. To learn more about the privacy policies of other companies and organizations, we suggest that you visit their websites or contact them by postal mail or telephone. Sugar and Spice Fairy™ website may include links to websites of other companies that are not affiliated with us. Please note that we are unable to review all their websites and Sugar and Spice Fairy™ accepts no responsibility for the content or policies of any website linked to this site. Sugar and Spice Fairy™ do log visitors' clicks from our website to other websites; however, Sugar and Spice Fairy™ uses this information only for internal marketing and sales purposes.

## Word Searches

Sugar and Spice Fairy™ provides keyword search functions in some areas of our website as a convenience to our users. Sugar and Spice Fairy™ does not collect your name or email address/billing address as a result of you using a search feature. Sugar and Spice Fairy™ does not tabulate or connect search terms to specific individuals. Sugar and Spice Fairy™ may keep logs of all words searched to help us learn of what kinds of information our website visitors are seeking, and to improve our customer service to visitors.

## Cookies

Sugar and Spice Fairy™ website hosting providers and advertisers sometimes utilize "cookie" technology. "Cookies" are bits of data stored on your local hard drive that contain no personal identifying information, but which only enable our computer to recognize your computer and help Sugar and Spice Fairy™ enhance your web browsing experience. The "cookies" technology we use does not write or record any explicit information about a visitor to our website, such as; the visitor's name, and presents no security risk to the actual visitor. The use of "cookies" is the standard practice on the Internet.

## Acceptance of Privacy Policy Terms and Conditions

By using [www.sugarandspicefairy.com](http://www.sugarandspicefairy.com) website, you signify your agreement to the terms and conditions of this Privacy Policy. If you do not agree to this Privacy Policy, please do not use this website. Sugar and Spice Fairy™ reserve's the right, at our discretion, to change, modify, add, or remove portions of this Privacy Policy *at any time*. Please check this page periodically for changes. Your continued use of our website following the posting of any changes to these terms shall mean that you have accepted those changes.

## Contacting Us

Feel free to contact us for any reason, especially if you have questions or concerns about the use of personal information you submit.

### **By Email?**